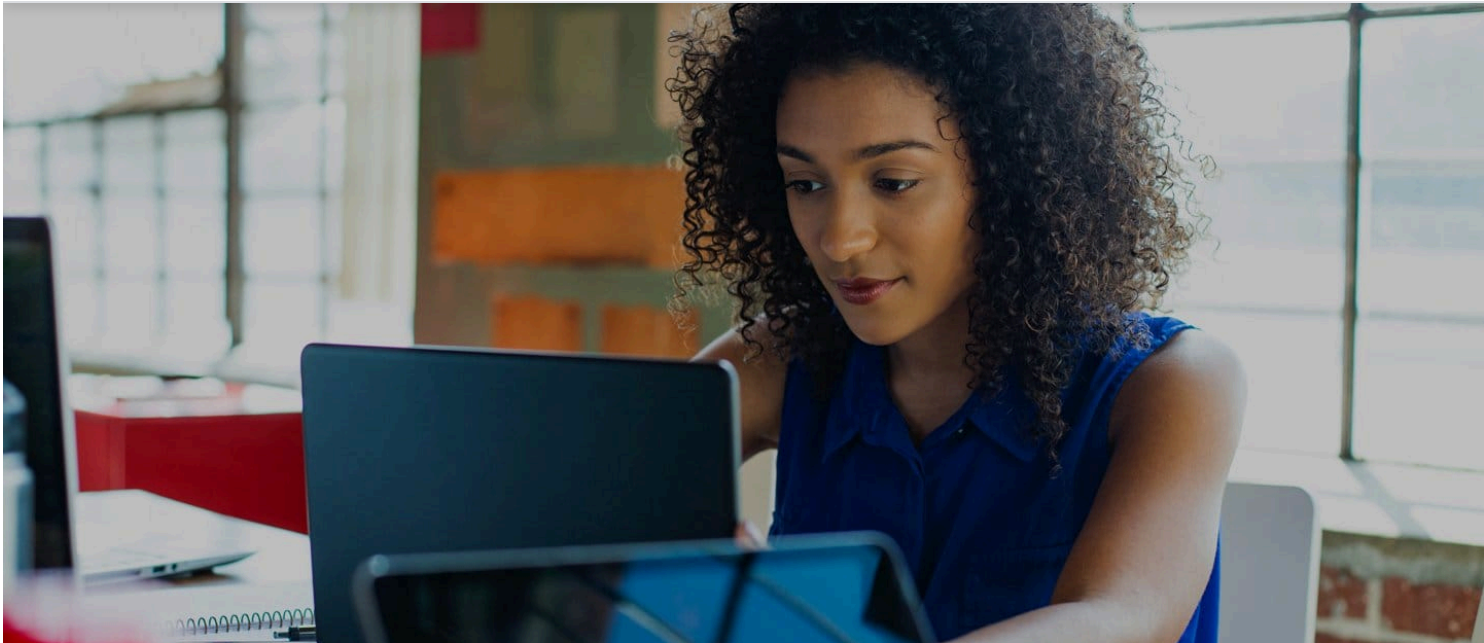


Plaintiffs' Exhibit 57

Ad Manager



Earn more.

See all the ways Google Ad Manager helps you take control of all your ad sales, make more impactful decisions, and grow your business.

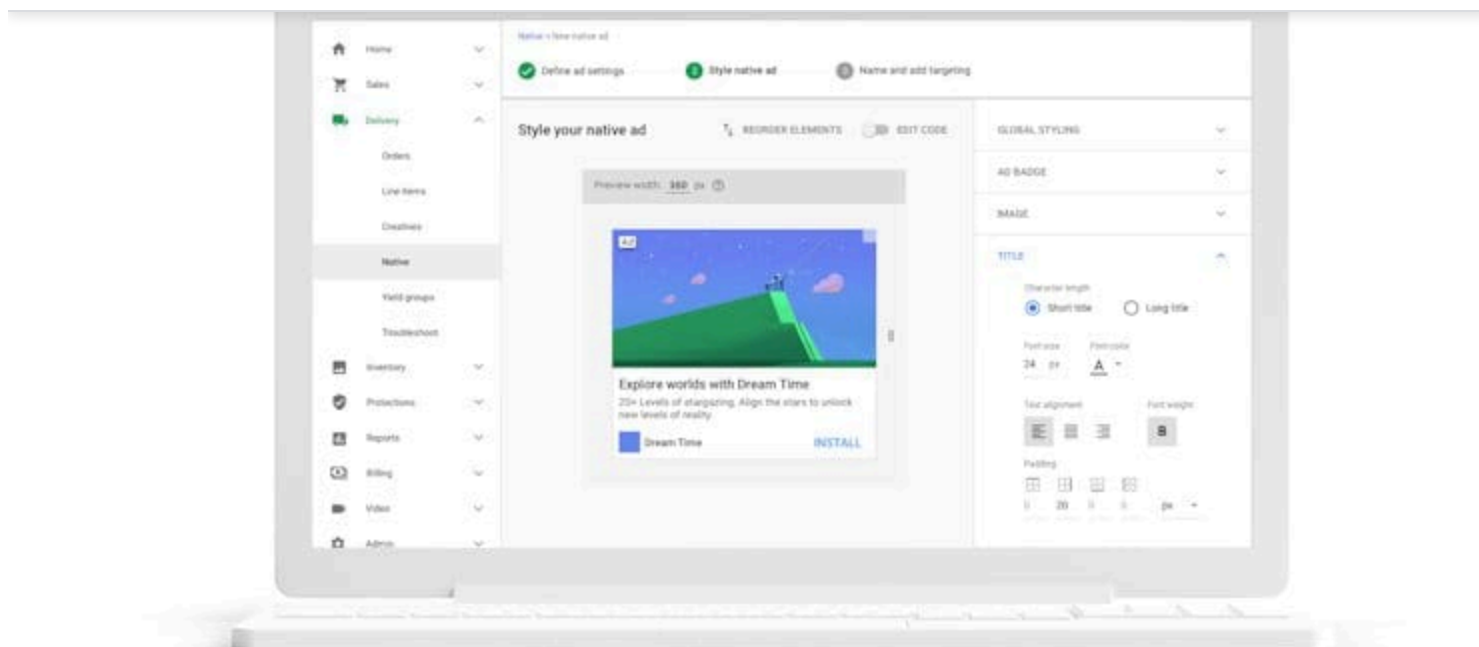
FORMATS

Make every ad count.

Power more engaging and dynamic ad experiences with out-of-the-box support for video, native, and custom ad formats.

[Learn more](#)

Ad Manager



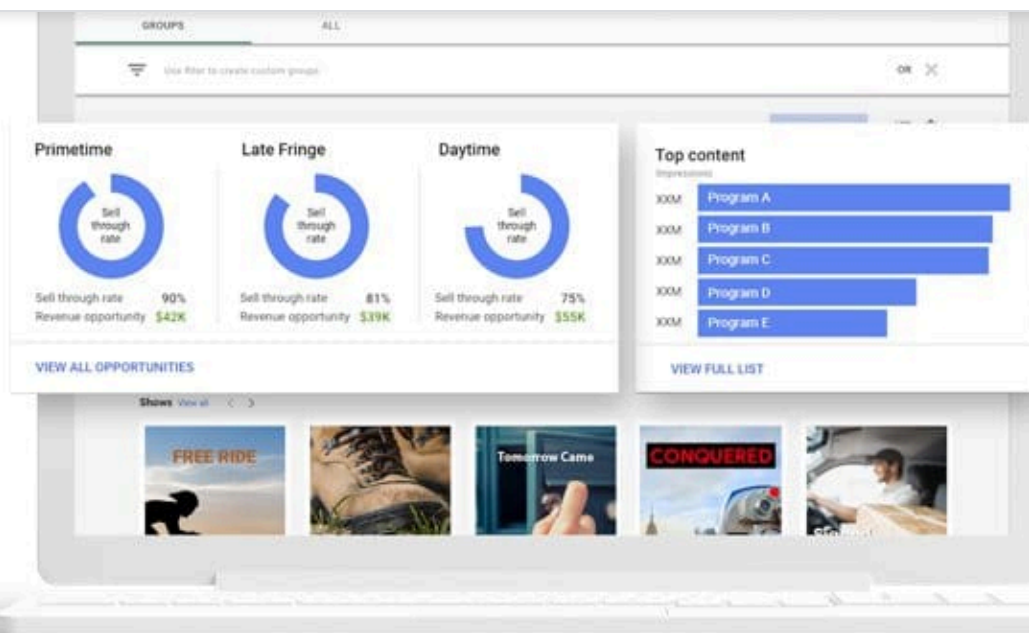
VIDEO

Ride the rise of video.

From live TV to short-form content in apps, bring the power of video to ad experiences everywhere.

[Learn more](https://admanager.google.com/home/capabilities/)

Ad Manager



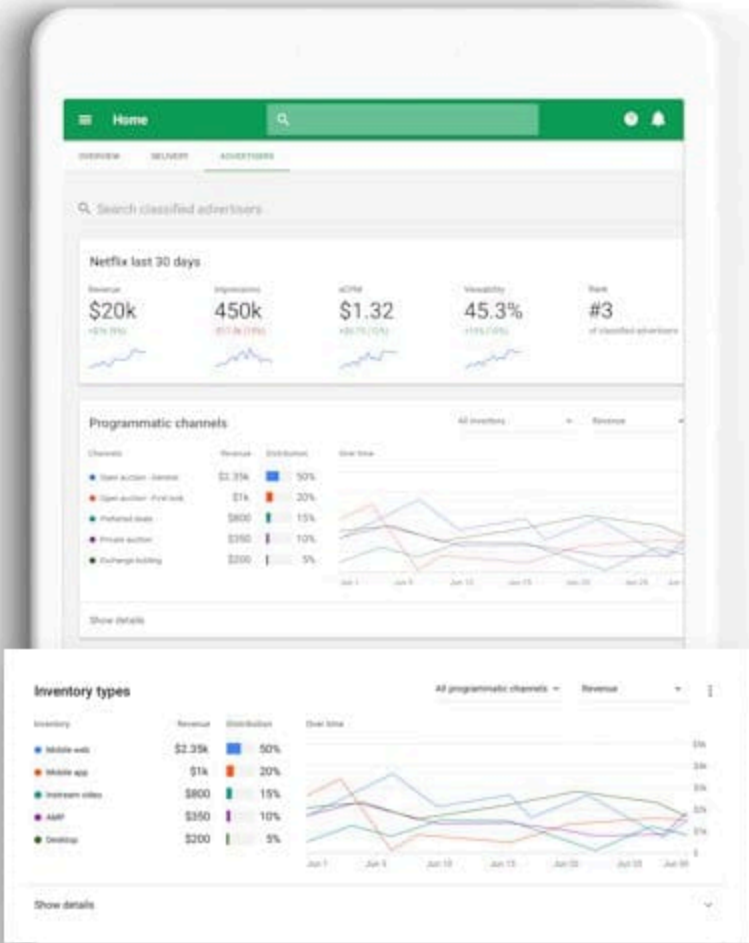
CAMPAIGN & YIELD MANAGEMENT

Take control of your revenue.

Manage all your ad sources in one place and grow your business with the power of programmatic and data-driven decision-making.

[Learn more](#)

Ad Manager



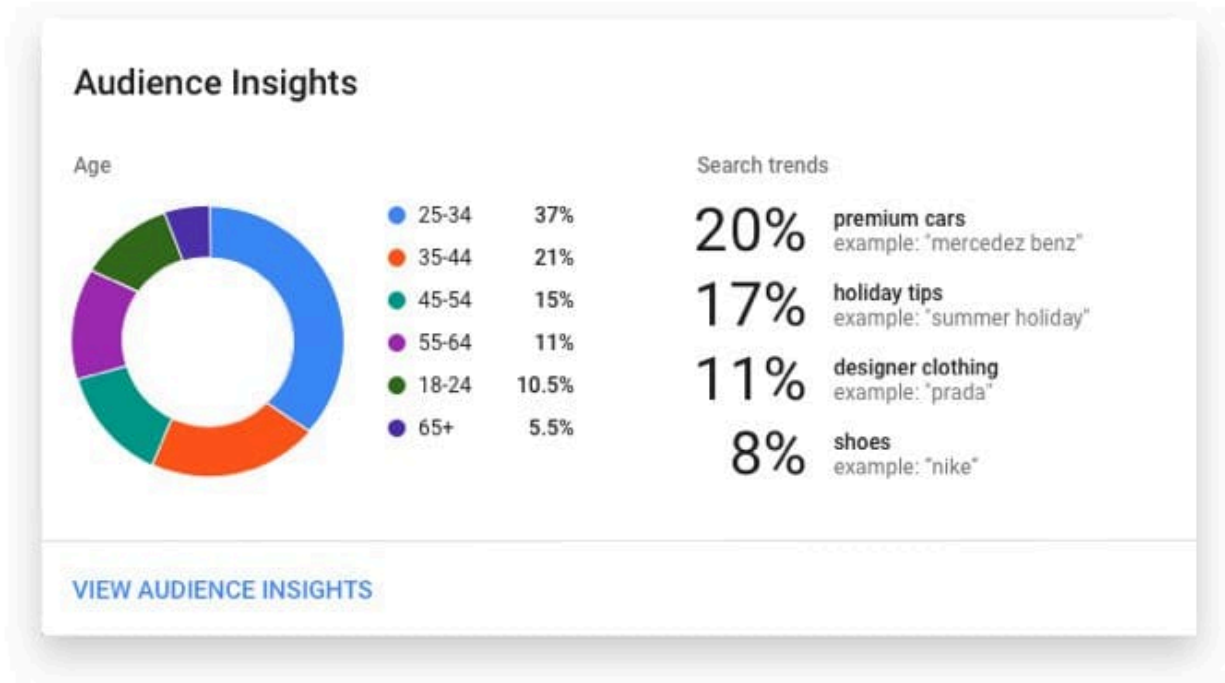
DATA & INSIGHTS

Move from data to insights.

Get powerful analytics tools that proactively surface insights and detailed reports to help you make smarter decisions.

[Learn more](#)

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BRAND SAFETY

Protect your business.

Keep your brand safe with a combination of strong advertising policies, publisher controls, and advanced technology.

[Learn more](#)

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 Downloadable Utilities ⓘ BLOCK	 Data collection UNBLOCK
 Interest-based category cookies BLOCK	 Match-coding and subsequent data BLOCK
 Black Magic, Astrology & Esoteric ⓘ UNBLOCK	 Remarketing list cookies BLOCK



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